

Agenda Item No: 6

Report to: Museums Committee

Date of Meeting: 17 September 2012

Report Title: Museum Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the first quarter of 2012-13

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for April to June 2011 are given for comparison.

	April to June 2012	2011
Number of visitors	10,885	7,755
Pupils in organised groups	1,133	506

2. Attendances: Old Town Hall Museum

	April to June 2012	2011
Number of visitors	7,841	9,294
Pupils in organised groups	607	1,114

3. Website Visits

The total number of visits to hmag.org.uk website for Quarter 1 is 17,390. The comparable measure for Quarter 1, 2011-12 is 25,728.

4. Weddings and Civil Ceremonies

There were a total of 13 weddings in Quarter 1. This is compared to 8 in the same period next year.

5. Comment

Visitor numbers have increased at HMAG, where the map exhibition was popular. Numbers increased particularly in June, possibly due to the wet weather. The Old Town Hall figures may reflect visitors moving back to the refurbished HIC.

The majority of educational visits are made by Language Student Groups, particularly EAC and Embassy. Schools and Colleges who have visited in the last quarter include St Mary's, St Pauls Primary School, Silverdale Primary School, Rotherfield Primary School, Vinehall, Tonbridge Grammar, Buckswood, Crossroads and Fellowship of St Nicholas.

Wards Affected

None

Area(s) Affected

None

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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